



Water Smart® Contest Action Steps

1. Select a date(s) to run the contest.
2. Photocopy colouring sheets. Photocopy and hand out “Draw a Water Smart Super Hero and Swim with a Buddy” and entry sheets.
3. Execute the contest.

Age Group	Contest Task	Prize
7 & under	<i>Colouring Sheet</i>	Provincially Awarded Prize: 1st Place –Plush stuffed Buddy
8-10	<p style="text-align: center;"><i>Draw a Water Smart® Poster – Swim with a Buddy</i></p> <p>Some criteria for the contest will include:</p> <ul style="list-style-type: none"> • Name and Age of participant • Picture describing Water Smart message <p style="text-align: center;">Create a New Slogan or Motto or message to describe your message</p> <p style="text-align: center;">*Should not exceed 8 1/2 x 11*</p>	Provincially Awarded Prize: 1st Place – \$100 Lifesaving Society Prize Pack
11-13	<p style="text-align: center;"><i>Draw a Water Smart® Super Hero</i></p> <p>Criteria for the contest includes:</p> <ol style="list-style-type: none"> 1) The name of the super hero 2) Slogan or motto or message 3) Super power <p>Super hero’s message:</p> <ol style="list-style-type: none"> a) Swim with a Buddy (think outside the box, bathtub, pool, beach, waterfront) 	Provincially Awarded Prize: 1st Place – \$100 Lifesaving Society Prize Pack

4. Determine a winner in each age group.
5. Display the winners and runners up in your facility.
6. Send the **under 7, 8 – 10, and 11 - 13 year old age group** winning entries to the Ontario Branch office for Provincial consideration by **September 8, 2020**. Please remember to attach the Contest Entry Form to the winning entry. You can email the entry to watersmart@lifeguarding.com.

2020 Water Smart Contest Rules & Regulations

By submitting an entry into the contest, you are guaranteeing that you have read and agree to the Rules and Regulations of the contest and you grant the Lifesaving Society, Ontario Branch the right to contact you/the entrant regarding the entry, publicize the entry, promote the entry for any other purpose related to the Contest and/or broadcast of the entry.

Affiliates may only submit one entry per age group (under 7, 8 - 10, and/or 11 - 13) and each entry must provide the following information:

- Entrants name, age, email address, mailing address and phone number
- and facility name and contact information if being sent in by facility

Affiliates may send winning entries and a copy of the entry to watersmart@lifeguarding.com with the subject line **2020 Water Smart Contest** or mail to:

Attn: Daksha Moti - The Lifesaving Society
400 Consumers Road,
Toronto ON, M2J 1P8

Deadline

September 8, 2020 and all finalists will be announced by February 1, 2021. Proof of age of entrant(s) and verification of identity may also be required.

Submissions

It is only one entry per participant and must:

- b) be the original creation of the entrant(s)
- c) not be defamatory, libelous, obscene, lewd, offensive, pornographic, sexually explicit, disparaging or otherwise illegal, objectionable or inappropriate
- d) not violate or infringe any copyright, trademark, privacy or publicity right or other proprietary or intellectual property right of any person or entity
- e) not contain any copyrighted material not in the public domain or for which you have not obtained the rights to use;
- f) not contain any artwork for which you have not obtained the rights to use;

All entries must be appropriate for all audiences. Entries referencing sex, drugs, or violence will not be accepted as entries. Any entry that includes content that is deemed inappropriate, indecent, obscene, as determined by the Lifesaving Society in its sole discretion, will not be eligible.

Rights and stuff

By submitting an entry, each entrant agrees and hereby irrevocably and perpetually grants and assigns to the Lifesaving Society, Ontario Branch complete ownership and marketing rights to the content, along with the right to use entrant's name, likeness, image and biographical information in any manner and medium in connection with the Water Smart Contest and without any additional compensation. The Lifesaving Society may: (a) edit and/or format the content, (b) create derivative works from the content or any portion thereof, and (c) reproduce, publish, display and distribute any of the content or derivative works in any medium now or hereafter existing, including without limitation, posting on The Lifesaving Society's website or any other website or platform for purposes of the competition and for any general promotional purpose of The Lifesaving Society.



LIFESAVING SOCIETY

The Lifeguarding Experts

2020 Water Smart® Contest Entry Form

Please copy and paste or staple this form onto the back of the winning entry and mail it to:

2020 Water Smart® Contest
Lifesaving Society
400 Consumers Road
Toronto, ON M2J 1P8

All entries become the property of the Lifesaving Society, which reserves the right to print or otherwise use the submission.

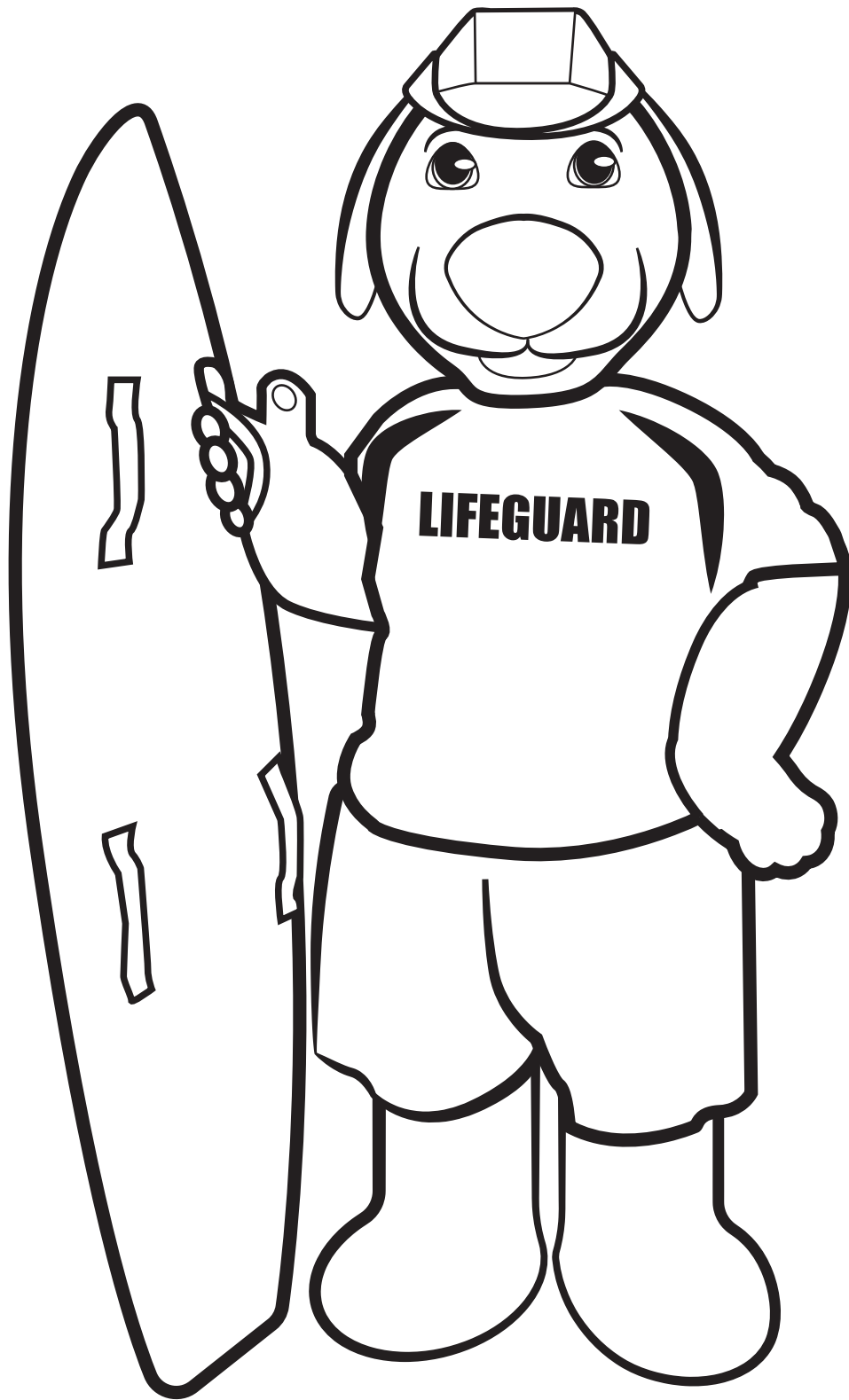
Deadline for entries is September 8, 2020

Creator Information

Name		Age	
Address			
City		Postal Code	
Telephone		Email	

Affiliate Information

Name		Contact	
Address			
City		Postal Code	
Telephone		Email	



SWIM WITH A BUDDY

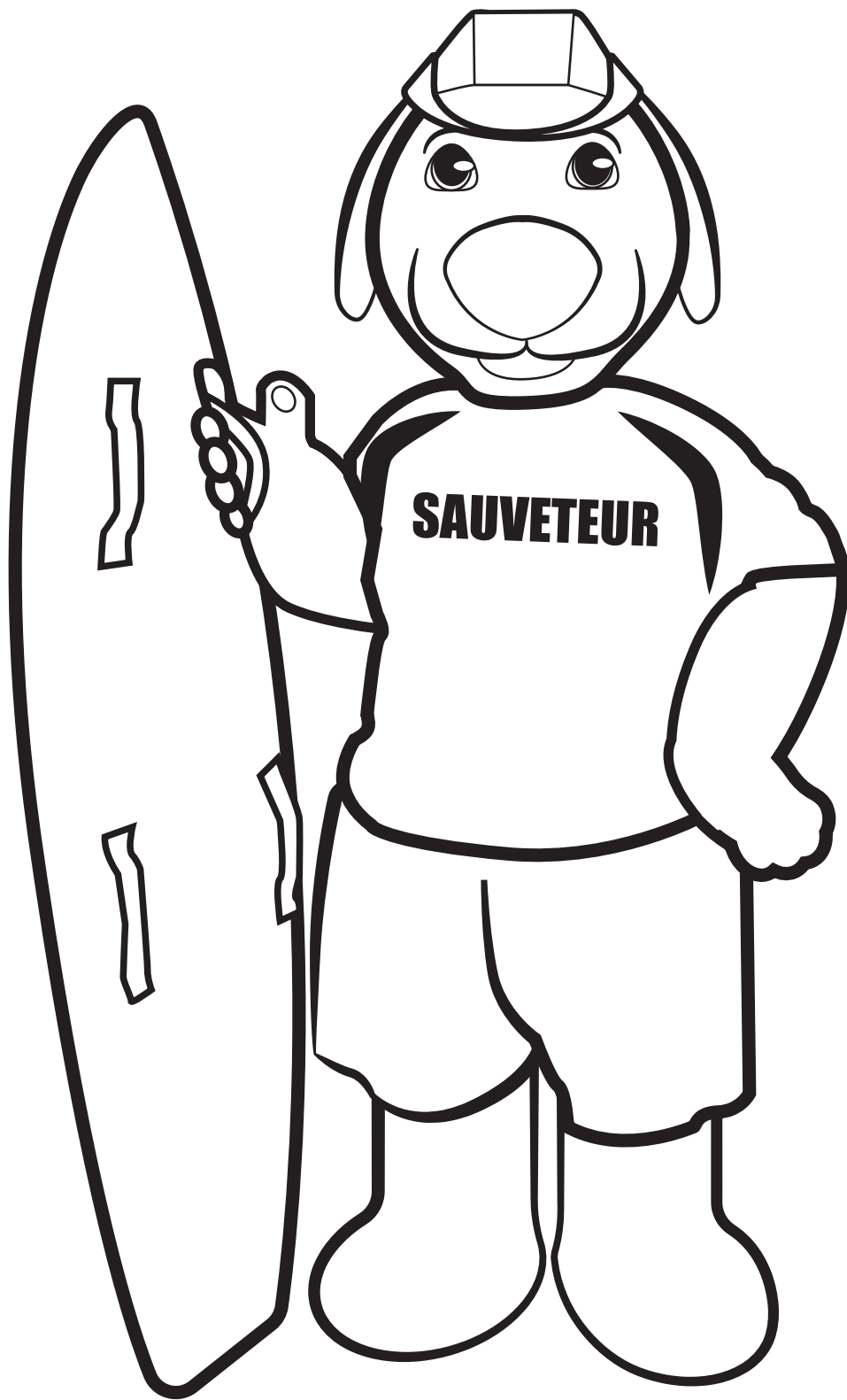


LIFESAVING SOCIETY
The Lifeguarding Experts

Contact Us:
400 Consumers Rd, Toronto, Ontario M2J 1P8
E-mail: experts@lifeguarding.com
Web: www.lifesavingsociety.com

Children 7 years & under – Swim with a Buddy

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NAGEZ AVEC UN AMI



SOCIÉTÉ DE SAUVETAGE

Les experts en surveillance aquatique

Pour nous joindre :
400, chemin Consumers, Toronto, Ontario M2J 1P8
Courriel : experts@lifeguarding.com
Site Internet : www.lifesavingsociety.com

Nagez avec un ami – enfant de moins de 7 ans

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LIFESAVING SOCIETY®
The Lifeguarding Experts

Draw a Water Smart Super Hero

2020 Water Smart® Contest 11 – 13 year old category

Don't forget to:

- a) Name your super hero
- b) Use the Water Smart Message: Swim with a Buddy
- c) List his/her Super Power(s):

A large, empty rectangular box with a thin black border, intended for the student to draw their Water Smart Super Hero.



2020 Water Smart® Contest Evaluation Form Summary

1. Overall I have found the Water Smart® contests to be a:

very successful contests	moderately successful contests	not successful	bad idea

2. My facility participated in the contests in the following age groups (circle all that apply):

7 & under	8 – 10 years	11- 13 years
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3. The number of entries per age group:

7 & under		8 – 10 years		11- 13 years	
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4. Has your facility participated in other Water Smart® contests in previous years? (if no, skip to question 7)

Yes		No	
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5. Which contest(s) have you participated in the past?

Hero	Colouring/Writing	Swim to Survive	Poster	Bookmark

6. How would you evaluate this year's contest versus the contests in other years?

much better	somewhat better	the same	not as good

7. Given your experience, what type of contest would you judge to be the most successful at your facility and why?

8. Any other Comments?